

FAMI-QS & ITC STANDARDS MAP: LATEST NEWS

Brussels, October 30, 2012 --- ITC collaborates with FAMI-QS, the Quality and Safety System for Specialty Feed Ingredients and their Mixtures



STANDARDS MAP

COMPARATIVE ANALYSIS AND REVIEW OF VOLUNTARY STANDARDS

- STANDARDS MAP**
- ABOUT
- STANDARDS OVERVIEW
- DATA AVAILABILITY
- TRAINING AND SERVICES
- PUBLICATIONS
- ITC MARKET ANALYSIS TOOLS
- CONDITION OF USE
- CONTACT



Standards Map provides users with information enabling them to analyse and compare information on more than 70 voluntary standards operating in over 200 countries, and certifying products and services in more than 80 economic sectors.

Through an intuitive and user-friendly search process, users can review and compare standards across common themes and criteria. Standards Map also includes additional reference material to increase awareness and knowledge of voluntary standards, including quick-fact sheets for each of the standards referenced to and links to more than 250 academic studies, dissertations and research papers.

The [International Trade Centre \(ITC\)](#), a joint organization of the United Nations and World Trade Organization based in Geneva, Switzerland, has one goal: to help businesses become more competitive in global markets, speeding economic development and contributing to sustainable development.

As part of this goal, ITC has developed a new web platform called [Standards Map](#) that provides comprehensive and comparable information on sustainability standards and audit protocols, with the aim to strengthen the capacity of producers, exporters and buyers to participate in more sustainable production and trade.

ITC collaborates with over 75 organizations that have developed standards systems, codes and reporting systems, among which is the **Quality and Safety System for Specialty Feed Ingredients and their Mixtures (FAMI-QS)**. The FAMI-QS Code addresses safety, quality and regulatory compliance of specialty feed ingredients and their mixtures by (i) minimizing the risk that unsafe specialty feed ingredients and their mixtures enter the feed and food chain; (ii) enabling an operator to implement the objectives of the Feed Hygiene Regulation (183/2005/EC); and (iii) providing measures to ensure that other feed safety regulatory requirements are met.

The Standards Map platform offers an online "comparison tool" that enables users to make analyses, comparisons and reviews of sustainability standards and audit protocols using a unique set of criteria, audit best practices and good governance models.

The information on FAMI-QS is now made available on the Standards Map platform enable users to perform customized analyses, save their settings online and share work with their social media networks, such as Facebook, Twitter and LinkedIn.

A free trial access to the Standards Map online comparison tool is offered to all new users who register from the Standards Map homepage. A series of free tutorials on how to use the Standards map platform and comparison tool will be organized in the coming weeks will be available to newly registered users who send an email stating "Interested in free Standards Map tutorial" to standardsmap@intracen.org. The latest news and updates on Standards Map activities, workshops, webinars and partnerships can be followed via ITC Standards Map's social media channels on [Facebook](#), [Twitter](#) and [LinkedIn](#).

About ITC

ITC Standards Map is one of the five web portals developed by the International Trade Centre to enhance the transparency of global trade and market access and to help users in their market analyses (Trade Map, Market Access Map, Investment Map, Trade Competitiveness Map and Standards Map). For more information about these tools, please visit www.intracen.org/marketanalysis.

About FAMI-QS

FAMI-QS Asbl is the management and coordination center for the FAMI-QS code of practice. It is the only certifiable code specifically aimed at Specialty Feed Ingredients and Their Mixtures (feed additives, functional feed ingredients, premixtures, specialty complementary feed, specialty complementary dietetic feed) for animal nutrition. The code addresses safety, quality and regulatory compliance in order to minimize the risk that unsafe specialty feed ingredients enter the food and feed chain. It offers independent certification for all operators placing these products on the market. Based on partnership with international certification bodies and third countries institutional partners, it includes more than 750 certified sites spread across more than 45 countries. The current FAMI-QS President is Dr. Dieter Greissing of *Evonik Industries AG*.

For more information, please contact:

Laetitia Cirilli

FAMI-QS Process Manager

Avenue Louise 130 A – BOX 1

1050 Brussels – Belgium

Tel.: + 32 2 639 66 69

Fax: + 32 2 640 41 11

E-mail us at: laetitia@fami-qs.org