



****FOR IMMEDIATE RELEASE****

COUNTDOWN TO THE 4TH GLOBAL FEED & FOOD CONGRESS / SOUTH AFRICA'S AGRICULTURAL MINISTER TO OPEN CONGRESS ON 10 APRIL 2013

15 March 2013 – The 4th Global Feed & Food Congress (GFFC), organized by the International Feed Industry Federation (IFIF), with technical support by the Food and Agriculture Organization of the United Nations (FAO) will take place for first time on the African continent on 10-12 April 2013 in Sun City, South Africa. The Honorable Ms. Tina Joemat-Pettersson, South Africa's Minister for Agriculture, Forestry and Fisheries will open the Congress proceedings on Wednesday morning, 10 April 2013, in front of an international audience of more than 600 delegates representing the global feed and food chain.

Hosted by AFMA, the Animal Feed Manufacturers Association of South Africa, the 4th GFFC will bring together an excellent line up of over 80 international speakers, including global leaders, dignitaries, and participants from civil society, academia and industry. The discussions will cover the whole feed manufacturing and food processing value chain, with a special focus on Feed and Food Safety, Food Security, Technology, and Sustainability.

Mario Sergio Cutait, IFIF Chairman, explains “the theme for the 4th GFFC ‘Safe Feed & Food for All’ links to the global challenge to feed 9 billion people by 2050 and to do so sustainably. I believe this theme reflects the aspiration of the whole feed & food value chain and I know that IFIF’s view on Sustainability matches this aspiration: ‘produce more, using less, at an affordable cost to the consumer’.”

Mr. Cutait adds, “Our aim, together with the FAO and our regional partners, has always been to provide a global platform for industry, experts and governments to come together to discuss critical issues of food and feed safety, technology and sustainability. As our ambitious agenda illustrates, the 4th GFFC can rightly claim to be another leading example of these efforts.”

Mr. Loutjie Dunn, AFMA Chairman, says “bringing the GFFC to the African continent is not only a unique opportunity for exchange with the whole global agri chain, but also a sign of the growing importance of Africa in the world market, and I am delighted that we are able to host the AFMA Forum alongside this important Congress.”

For more information about the 4th GFFC programme and registration, please visit www.gffc2013.com.

About the GFFC

The Global Feed and Food Congress (GFFC) was launched in 2005 by the International Feed Industry Federation (IFIF) in cooperation with the Food and Agriculture Organization of the United Nations (FAO) to provide a global platform for industry and governments to come

together to discuss critical issues of food and feed safety, technology and sustainability. The tri-annual Congress has established itself as the leading global event of its kind and was last held in Cancun, Mexico, in 2010. For more information about the 4th GFFC please visit www.gffc2013.com.

About IFIF

The International Feed Industry Federation (IFIF) is made up of national and regional feed associations, feed related organizations, and corporate members from around the globe, representing over 80% of the feed production worldwide. IFIF provides a unified leadership and coordinating role in order to contribute to the sustainable supply of safe, healthy feed and therefore food. For more information on IFIF please visit www.ifif.org or contact Alexandra de Athayde, Executive Director, at info@ifif.org.

About AFMA

The Animal Feed Manufacturers Association of South Africa (AFMA) strives for the development of a sustainable industry that acts responsible within the food chain by ensuring safe feed for safe food. For more information on AFMA visit www.afma.co.za or contact De We Boshoff, Executive Director, at dewet@afma.co.za.

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